

Media Sheet 2017

TEXAS BLAZE NEWS

COMMUNITY NEWSPAPER & CALENDAR

• KELLER & ALLIANCE TEXAS •

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BLACK & WHITE RETAIL ADVERTISING		BEST DEAL			
Description	Sizes	12x*	6x*	3x*	1x
1/8 Page Horizontal	(5 wide x 2 tall)	\$ 75.	\$ 100.	\$ 125.	\$ 150.
1/8 Page Vertical	(2.125 wide x 4.25 tall)	\$ 75.	\$ 100.	\$ 125.	\$ 150.
1/4 Page Vertical	(5 wide x 4.25 tall)	\$ 125.	\$ 150.	\$ 175.	\$ 200.
1/2 Page Horizontal	(10.25 wide x 4.25 tall)	\$ 200.	\$ 300.	\$ 400.	\$ 500.
1/2 Page Vertical	(5 wide x 8.75 tall)	\$ 200.	\$ 300.	\$ 400.	\$ 500.
Full Page	(10.25 wide x 8.75 tall)	\$ 400.	\$ 500.	\$ 600.	\$ 700.
Business Listing	(3 Lines 39 char each)	\$ 10.	(CC only and charges \$120 for 12x one time)		

* 3,6,12 month agreements are invoiced monthly.

COLOR RETAIL ADVERTISING - 4 Color Add \$100. to prices above
 (Page 2, Inside Back Cover, and Back Cover) Process 4 Color, 300 DPI. Limited space available, FCFS.

This Size Ad Only \$125_{month}

