

TEXAS BLAZE NEWS

COMMUNITY NEWSPAPER & CALENDAR

ALLIANCE & KELLER TEXAS

Texas Blaze Newspaper of Keller and Alliance, 130 East Hill Street, Keller Texas 76248 | 817-601-7167
 www.TexasBlazeNews.com | FB:TexasBlazeNewspaper | Twitter: @TexasBlazeNews

Texas Blaze Newspaper is an aggressive media company that has been growing as an educational and entertaining newspaper. It is Keller's Best and Only Local Newspaper. Print circulation covers Keller (76248) and some of the new growth in the Alliance Area.

Here are some of the many benefits you'll receive advertising in the Texas Blaze Newspaper.

- Delivered to the doorsteps of Keller & Alliance Area residents
- Protected in a plastic bag from the weather and is easily recognized
- Monthly event calendar promotes longevity
- 60+ local distribution sites around Keller and the Alliance Area
- Each advertiser receives 10-25 copies for their waiting room or common area
- Newspaper is digitally converted and posted online at www.TexasBlazeNews.com
- Online version attracts over 3,000+ visitors for more than 10 minutes on the issue pages
- Social Media coverage on Facebook (Facebook.com/TexasBlazeNewspaper)
- Social Media coverage on Twitter (Twitter.com @TexasBlazeNews)

BLACK & WHITE RETAIL ADVERTISING

BEST DEAL

Description	Sizes	12x*	6x*	3x*	1x
1/4 Page Vertical	(5 wide x 4.25 tall)	\$ 150.	\$ 175.	\$ 200.	\$ 225.
1/2 Page Horizontal	(10.25 wide x 4.25 tall)	\$ 250.	\$ 350.	\$ 450.	\$ 550.
1/2 Page Vertical	(5 wide x 8.75 tall)	\$ 250.	\$ 350.	\$ 450.	\$ 550.
Full Page	(10.25 wide x 8.75 tall)	\$ 500.	\$ 600.	\$ 700.	\$ 800.
Business Listing	(3 Lines 39 char each)	\$ 10.	(CC only and charges \$120 for 12x one time)		

* 3,6,12 month agreements are invoiced monthly.

COLOR RETAIL ADVERTISING - 4 Color Add \$100. to prices above

(Page 2, Inside Back Cover, and Back Cover) Process 4 Color, 300 DPI. Limited space available, FCFS.

ARTICLES & ADVERTORIALS:

Articles of education and interest - No Charge. 1/4 page article. 400 words with a picture, 425 words including contributing writer credit with contact info. Subject to editing and publishing.

Promotional advertorials are \$125 for an 1/4 page. Feature Front Cover article with picture \$1,500

DEADLINES:

Retail Space: Reserve space no later then the 10th of the month

Artwork: Send in no later then the 20th of the month

Articles: Reserve space no later then the 15th of the month, send in no later then the 25th of the month

Cancellation: Noon on the 10th of the month prior to publication. If contract, fees will be adjusted to portions used.

PAYMENTS: Payment is due upon 15 of the month prior to printing or receipt of invoice prior to the print date.

Credit Card Payments only; Visa, Mastercard, Discover American Express and PayPal accepted.

Agreements for 1 & 3 months ARE required to pay total agreement in advance. If contact is cancelled, agreement will be adjusted to full rates of contract used and be applied to a payment source.

Agreements for 6 & 12 months are NOT required to pay total agreement in advance. If contact is cancelled, agreement will be adjusted to full rates of contract used and be applied to a payment source.

DIGITAL SPECS - 300 DPI .jpeg 100% to size.

Send to: texasblazenews@yahoo.com, and follow up with a phone call to 817-601-7167

Problems sending on your mail account, use www.yousendit.com

CREATIVE DESIGN WORK

1/8 page Ads are \$50 per hour.

1/4, 1/2 and full page Ads \$100 per hour.

Advertisers will provide all logos, photos, releases and material for the ad. Texas Blaze Newspaper will develop the ad and send it back to the Advertiser via email for approval. Approval must be emailed back before the 27th of the month. Ad will not run without approval but account will be charged.

BUSINESS LISTINGS PAGE - \$10 month charged one time for \$120 for 12 months of advertising.

Business name, Address or description - (39 characters), phone number. Company website will be linkable on the online at www.TexasBlazeNews.com/businesslisting

INSERTS - \$35 per thousand with a one time \$40 set up charge

Texas Blaze Newspaper has the ability to deliver your inserts inside the paper. Advertisers needs to supply printed letter sized inserts to the TBM office no later then the 22th of the month. (Can not be xerox copy paper)